







WELCOME TO 2025



Welcome to our 2025 selection of Day Trips and Holidays by Coach. This year we have increased the number of our trips and included some new destinations. Our coach touring fleet offers comfort with climate control air-conditioning, on board toilets and fully adjustable seating. We hope you enjoy browsing through our brochure, the team at Swift Valley look forward to welcoming you on board our coaches during 2025.

HOLIDAY DEPARTURE POINTS

Lutterworth - Wycliffe Rooms Market Harborough - Market Hall Bus Station Rugby - North Street (outside New Look) Rugby - Dunchurch Road Bus Stop (south) Sainsbury's Broughton Astley - Red Admiral or Co-Op, Orchard Road Cosby - Library Narborough - Catholic Church Whetstone - Memorial Hall Blaby - Drop-In Centre, Welford Road Hinckley Bus Station - Stand CA **subject to availability

HOLIDAY BOOKINGS

Deposit: confirm your booking £75 deposit (non-refundable) Balance: due 10 weeks before departure unless otherwise stated at the time of booking.

Holiday travel packs are sent out 7-10 days before departure giving you all the information you need about your holiday including departure points and pick-up times.

DAY TRIP BOOKINGS

For day trip bookings payment is required in full at the time of booking and unless otherwise stated is non-refundable. *Terms & Conditions including cancellation are available on request or at www.swiftvalleycoaches.com

3 EASY WAYS TO BOOK

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Call our friendly Reservations Team 01455 552414 Monday to Friday 9.00am to 5.00pm



Call in to see us at our booking office 29 Market Street, Lutterworth. LE17 4EJ Monday to Friday 9.00am to 5.00pm



Book online www.swiftvalleycoaches.com

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SOUTH WALES



The Glorious Gower & Tenby

This much-loved area of Wales with beautiful landscapes and seascapes where you can savour the stunning golden beaches of the Gower Peninsula, the welcoming atmosphere of Tenby and visit the impressive National Botanic Garden of Wales.

Day 1 Travel to Carmarthenshire with a visit to Hayon-Wye and through the impressive Brecon Beacons to enjoy the stunning scenery.

Day 2 After breakfast, we head for a full day visit to the lovely harbour town of Tenby. Take the time to relax on one of the three fabulous soft, golden beaches, potter around the friendly harbour or simply sit and people watch in one of the many cafes. For the more adventurous take the boat to Caldy Island, owned and run by a community of Cistercian monks (boat crossings subject to weather conditions, additional costs apply, payable locally).

Day 3 The day begins with a visit to the National Botanic Garden of Wales. The garden is renowned for its award winning Great Glasshouse which is home to a profusion of rare, fragrant, exotic and spooky plants. In the afternoon we continue to Carmarthen, one of Wales' oldest towns for some free time to explore.

Day 4 A full day to enjoy the beautiful scenery of the glorious Gower Peninsula and The marvellous Mumbles. Areas that are renowned for gorgeous sandy beaches. We visit the Gower Heritage Centre in a converted water mill where a guide will join the coach for a tour of the peninsula's delightful highlights before returning to the centre for a cream tea and a tour of the mill. We then head to Swansea for some free time to explore the waterfront.

Day 5 After breakfast, we head off to the ancient town of Chepstow before returning to the Midlands.

Departs Mon 2nd June 2025





Diplomat Hotel, Llanelli

This traditional style hotel on the outskirts of Llanelli is well presented and maintained throughout. It has welcoming public areas for socialising and an outdoor terrace to relax on a balmy summer's evening.

3 Star | 73 Bedrooms | Lift Porter Service | Leisure Facilities 3 course dinner & tea/coffee Full cooked breakfast

Inclusions



£565pp **4 Nights Half-Board** Sharing a double or twin room £99 single supplement

Luxury coach travel | National Botanic Garden of Wales | Tenby Gower Peninsula Guided Tour | Cream Tea | Swansea Waterfront Gower Heritage Centre | Chepstow | Hay-on-Wye

Reservations call 01455 552414

SCOTLAND



Pitlochry & Cairngorms

Departs Mon 15th September 2025

The beautiful Victorian town of Pitlochry, situated in the heart of Scotland, has been a tourist destination for over 150 years. This stunning region of the country with its sparkling clean air, rich history and breathtaking scenery makes this the perfect base to discover and explore Highland Perthshire.



Fishers Hotel, Pitlochry



£695pp

4 Nights Half-Board Sharing double/twin room £114 single supplement

Inclusions

The Fishers Hotel is located right in the centre of the beautiful Victorian town of Pitlochry. The perfect base to discover this stunning area of Scotland.

4 Star | 139 Bedrooms | Lift Porter Service 3 Course Meal & Breakfast Full Scottish Plated Breakfast Entertainment on one night **Day 1** Travel to the hotel in Pitlochry with comfort stops along the way.

Day 2 After breakfast, we travel to the vibrant city of Dundee, with its new waterfront development and V & A Museum for our first stop of the day. We visit Captain Scott's ship, Royal Research Ship Discovery, where you can explore the ship and relive the hardships and triumphs of the remarkable expedition to the Antarctic. After some time at leisure, we will transfer to Glamis Castle for a guided tour of the splendid childhood home of the late Queen Mother and inspiration for William Shakespeare's Macbeth.

Day 3 Today, we venture into the Cairngorm National Park for a journey on the Funicular Railway to the top of the Cairn Gorm. Take in some of the most spectacular views in Scotland looking across the mountainous landscapes which epitomises this stunning country. An afternoon visit to the magnificent Atholl Palace to discover its fascinating museum, followed by a delicious cream tea.

Day 4 A visit to Scotland is not complete without a classic excursion to a distillery. Blair Athol Distillery is in the centre of Pitlochry and one of the oldest working distilleries in the country, producing 12 year old single malt whiskey drawing the crystal clear waters of the Allt Dour burn. A tour and tasting is included in your visit. Following your visit, you have time at leisure to spend in Pitlochry or an afternoon of relaxation back at the hotel.

Day 5 After breakfast, we journey home with comfort stops along the way back to the Midlands.

Luxury Coach Travel | RRS Discovery | Glamis Castle Guided Tour | Atholl Palace Museum with Cream Tea Dundee Waterfront | Tasting & Tour at Blair Atol Distillery | Cairngorm Mountain Railway Return Journey

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COUNTY DURHAM



Festive County Durham

Explore the unique history and heritage of this beautiful area of the Northeast of England. Durham is a captivating city with winding cobbled streets crowned with the dramatic Durham Cathedral and Castle a UNESCO World Heritage Site. This tour will take you through the stunning scenery of the Durham Dales with visits to charming market towns.

Day 1 Travel to the historic city of Durham with a visit to Harrogate on the way.

Day 2 After breakfast, we head off for a full day visit to Beamish, the Living Museum of the North. The world famous open air museum tells the story of the north east of England in the Georgian, Victorian and Edwardian periods. Enjoy unlimited rides on the restored trams and replica buses and wander along an authentic town street with a traditional coal-fired fish and chip shop. At this time of year Beamish allows you to step back in time to 'Christmases past' with delightful decorations and delicious festive treats from the bakery and sweet shop.

Day 3 A free day to explore the quintessentially beautiful city of Durham with its historic sights. Visit the stunning cathedral, explore the riverside and museums and soak up the atmosphere in the superb cafes, artisan shops and boutiques.

Day 4 After breakfast, we visit The Bowes Museum, an art gallery featuring world-renowned collections before spending some free time in the lovely market town of Barnard Castle. We then take a scenic route through the Durham Dales to Bishop Auckland before returning to the hotel.

Day 5 After checking out of the hotel we visit the historic city of York before returning to the Midlands.

Departs Thu 27th November 2025



Radisson Blu Hotel

Overlooking the River Wear, the Radisson Blu Hotel in Durham is the perfect base to explore the historic city of Durham and surrounding area.

4 Star | 207 Bedrooms | Lift Porter Service | Sauna | Gym Steam Room | Swimming Pool 3 course dinner & tea/coffee Full English buffet breakfast

Inclusions



£490pp 4 Nights Half-Board Sharing a double or twin room £105 single supplement

Luxury coach travel | Beamish Living Museum | Durham | York The Bowes Museum | Barnard Castle | Bishop Auckland | Harrogate

Reservations call 01455 552414

THURSFORD CHRISTMAS 2025



Departs Fri 14th November 2 Night Break (3 Days)

This 2 night break includes a matinee performance of the magnificent Thursford Christmas Spectacular, a visit to the Sandringham Christmas Craft, Food and Gift Fair and free time to explore Holt and Norwich.

Day 1 After departing the midlands we make our way to Thursford for a matinee performance of the ever popular Christmas Spectacular Show.

Day 2 Today, we visit the historic Georgian town of Holt, home to many art galleries and antique shops to browse or discover the lovely eating places tucked away in hidden courtyards before heading off into Norwich for some free time to explore the 'City of Stories.'

Day 3 After breakfast, we visit the Craft, Food and Gift Fair in the grounds of the Sandringham Estate to browse artisan, unique gifts before the return journey.

Sure George Hotel, Norwich

The George Hotel, is

a Victorian property

tasteful, boutique

style decor with an

inviting cosy bar

and restaurant.

3 course dinner &

Plated breakfast

2 Nights HB

tea/coffee

with modern,



£420pp Sharing a double or twin £23 single supplement

Inclusions

Luxury coach travel Thursford Christmas Spectacular | Holt | Norwich Sandringham Christmas Craft, Food & Gift Fair

Departs Fri 5th December Overnight Break

This popular over night break includes a matinee performance of the magnificent Thursford Christmas Spectacular and some free time in Norwich where you can discover its history or indulge in some retail therapy in a range of delightful independent shops.

Day 1 After departing the midlands we make our way to Thursford for a matinee performance of the magnificent Christmas Spectacular Show. Then its off to the hotel for your evening meal and a relaxing evening.

Day 2 After breakfast, we head into Norwich to discover a city brimming with history, England's first UNESCO City of Literature. A castle, a Cathedral, museums, markets, a wealth of independent shops with plenty of choice for mouthwatering food and drink there's plenty to see and do before our return journey.

Wensum Valley Hotel, Norwich

Wensum Valley Hotel, Golf and Country Club situated in 250 acres offers spacious rooms and leisure facilities.

1 Night HB 3 course dinner & tea/coffee Full English breakfast

Inclusions

Luxury coach travel Thursford Christmas Spectacular Free time in Norwich



£235pp Sharing a double or twin £31 single supplement

Reservations call 01455 552414 Full Terms & Conditions are available on request or at www.swiftvalleycoaches.com

SOUTH DOWNS & COAST



Winter Warmer Break

Enjoy a winter warmer break on the south coast located on the edge of the stunning Sussex South Downs, the ideal opportunity to enjoy a change of scenery in the period between Christmas and Spring. This tour includes visits to the popular Weald & Downland Living Museum, home to BBC's 'The Repair Shop' and Brighton's iconic Royal Pavilion.

Day 1 Travel to the south coast with a visit to the historic cathedral city of Winchester, with its medieval streets, on the way.

Day 2 After breakfast, we spend a full day in Brighton, with its famous piers and majestic Regency squares and crescents, it's a great place to visit at this time of year, less busy and more relaxed. Discover the iconic Royal Pavilion, where you can experience a fantasy palace fit for a king full of Regency splendour.

Day 3 After breakfast, we visit the Weald & Downland Living museum, an open-air museum with a collection of over 50 original buildings spanning a period of 600 years and the site of the hugely popular BBC TV series 'The Repair Shop', before heading for some free time in historic Chichester.

Day 4 After breakfast, we check out of the hotel and make our way to the Royal town of Windsor, where you can visit the castle (admission not included), browse around the town's many shops, enjoy a walk in Windsor Great Park or along the Thames riverside, before heading to the midlands, homeward bound.

Inclusions

Luxury coach travel | Royal Pavilion, Brighton Weald & Downland Living Museum | Windsor Winchester | Chichester

Departs Fri 6th February 2026



Beachcroft Hotel & Beach Hut Suites

Located on the seafront, the Beachcroft Hotel is a stones throw from the beach and 15 minutes walk from the town centre of Bognor Regis. There are some ground floor rooms subject to availability.

4 Star | 37 Bedrooms | Bar Porter Service | No Lift Indoor Swimming Pool 3 course dinner & tea/coffee Full Cooked breakfast



£330pp 3 Nights Half-Board Sharing a double or twin room £35 single supplement £70 supplement guarantee seaview room



This hotel stay includes Live entertainment on 1 night, a Quiz/Bingo on 1 night and 50% bar on draught beer, draught soft drinks and house red or white wine each evening from 6pm to 10pm.

Reservations call 01455 552414

2025 Day Trip Departure Locations



NEW FOR 2025

This year, there are even more day trip destinations for you to choose from and we have introduced additional departure locations so that more people will have the opportunity to travel with us in 2025.

When choosing your trip, check the departure route codes for your nearest pick-up location.

If you wish to make a change to your pick-up point you must contact us at least 48 hours prior to departure to check availability.

*Our drivers are only able to pick-up and drop-off at the designated departure points for operational reasons.

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Coach Seating Plan

Some layouts may vary

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Steps

Toilet

Driver

seats on the coach can be made at the time of booking and we will do accommodate your request. Allocations are made on a first come, first served basis dependent upon customer mobility. We reserve the right to change your seat and allocate you a different one for operational reasons. On single bookings, we reserve the right to alter your seat to maximise the seating available. We accept no liability in the event of any such change.

Full payment is required when booking day trips. Our Terms & Conditions can be found on our website.

*If you would like to take a walking frame, foldable wheelchair or lightweight motorised scooter you must make this request at the time of booking.

For more information visit www.swiftvalleycoaches.com/day-trips

THEATRE SHOWS





Brick Lane Music Hall West End to Broadway Show & Afternoon Tea Thursday 9th October 2025



A fabulous show-stopping matinee performance featuring some of the great songs from your favourite musicals from West End to Broadway. An all-singing, all-dancing extravaganza!

A full afternoon tea is served in the interval, this is a great day out for all musical lovers and not-to-be-missed.

Thursford Christmas Spectacular Matinee Performance Tuesday 25th November 2025



The Thursford Christmas Spectacular is an extravaganza of

non-stop singing, dancing, humour and variety. It's a fast moving celebration of the festive season featuring an eclectic mix of both seasonal and year round favourites. With a cast of 130 this is the biggest show of its kind in Europe.

GREAT DAYS OUT







The Poppy Line - North Norfolk Railway with free time in Sheringham Thursday 1st May 2025



Boarding the heritage railway in the Georgian town of Holt for a journey through the Norfolk countryside to Sheringham. You will have time to explore this quintessentially traditional seaside town with its colourful beach huts and independent shops and cafes that line the High Street. The coach will collect you from Sheringham for your return home.

Windsor Cruise along the Thames with Ploughman's Lunch & Cake Thursday 4th September 2025



On this 2 hour cruise you will have an excellent view of Windsor Castle and Eton College, passing the Racecourse before traveling through Bovey Lock turning back towards Windsor at Monkey Island. Whilst onboard you will be served a lovely English style Ploughman's lunch followed by a slicce of cake and tea or coffee.

World of Wedgwood Factory Tour with Light Lunch Thursday 16th October 2025



Enjoy a behind-the-scenes factory tour where you will experience how Wedgwood is designed, created and crafted. Following your tour you will be seated for a light lunch of sandwiches, soup and fries with a pot of tea before spending some time at leisure browsing the shops of this most prestigious brand.

To Book Your Seats Call 01455 552414 Full Terms & Conditions are available on request or at www.swiftvalleycoaches.com



The Stitch Festival London - Islington Thursday 20th March



March Mystery includes 2 course lunch Wednesday 26th March



Peaks & Dales Derbyshire Scenic Tour Thursday 3rd April



Salford Quays Free to Explore Thursday 10th April



London Museums Nat Hist / V&A / Science Thursday 17th April



Shrewsbury Free to Explore Wednesday 23rd April



Bakewell Food Festival & Farmers Market Saturday 26th April



Whitby Free to Explore Sunday 4th May



Liverpool Free to Explore Wednesday 30th April



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Wednesday 7th May





RHS Malvern Spring Show Saturday 10th May



St Ives & Ely Free to Explore Tuesday 13th May



Blenheim Palace Includes admission Thursday 15th May



Weston-super-Mare Free to Explore Saturday 17th May



Judith Mary Canal Cruise & Afternoon Tea Wednesday 21st May



Gardeners' World Live Includes Good Food Show Friday 13th June





Hunstanton Free to Explore Sunday 25th May



Anderton Boat Lift Boat Ride & Cream Tea Tuesday 17th June



Free to explore Saturday 28th June



RHS Garden Wisley RHS Members £32 Wednesday 28th May



Cotswolds Broadway & Bourton Wednesday 18th June



For more information visit www.swiftvalleycoaches.com/day-trips Full Terms & Conditions are available on request or at www.swiftvalleycoaches.com



Bournemouth Free to Explore Saturday 5th July



Judith Mary Canal Cruise with Fish & Chips Lunch Wednesday 9th July



Chester Free to Explore Tuesday 15th July



£62



RHS Wentworth Woodhouse Flower Show Saturday 19th July



Wells-next-the-Sea Free to Explore Saturday 2nd August



Cotswolds Broadway & Bourton Wednesday 13th August



Peaks & Dales Derbyshire Scenic Tour Wednesday 23rd July



Oxfordshire Thames Riverside Towns Tour Wednesday 6th August



Stratford upon Avon Free to Explore Thursday 14th August



Hunstanton Free to Explore Thursday 31st July



Highclere Castle The Real Downton Abbey Thursday 7th August



David Austin Roses Gardens, Nursery & Cafe Tuesday 19th August

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Mystery Destination with Cream Tea Thursday 21st August



Weston-super-Mare Free to Explore Saturday 23rd August



Cromer Free to Explore Wednesday 27th August



Jane Austen's House & Winchester Tuesday 2nd September



Whitstable Free to Explore Tuesday 9th September



St Ives & Ely Free to Explore Wednesday 17th September



Windsor Cruise with lunch on-board Thursday 4th September



Buckingham Palace State Rooms Thursday 11th September



Black Country Museum includes admission Thursday 25th September



Brighton Free to Explore Saturday 6th September



Westminster Free to Explore Thursday 11th September



includes admission Saturday 27th September

For more information visit www.swiftvalleycoaches.com/day-trips



£36

Cardiff Free to Explore Tuesday 30th September



Canterbury Free to Explore Thursday 2nd October



British Museum or National Portrait Gallery Tuesday 7th October



Brick Lane Music Hall West End to Broadway Thursday 9th October



Salisbury Free to Explore Tuesday 21st October



Chester or Cheshire Oaks Shopping Saturday 1st November



Liverpool Free to Explore Tuesday 14th October



Cambridge Free to Explore Thursday 23rd October



The Poppy Factory Tour & Richmond-upon-Thames Tuesday 4th November



World of Wedgwood Tour & Light Lunch Thursday 16th October



London Museums Nat Hist / V&A / Science Wednesdsay 29th October



Lincoln Free to Explore Wednesday 12th November

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Harrogate **Free to Explore** Thursday 20th November



Knitting & Stitching Show, Harrogate Thursday 20th November



Thursford Matinee Christmas Spectacular Tuesday 25th November



Windsor **Free to Explore** Thursday 4th December



Manchester **Christmas Market**



Scan the QR code for more detailed information about our day trips



Tate Britain or Westminster Wednesday 3rd December



Bath **Christmas Market Tuesday 9th December**



Wednesday 17th December



Windsor Castle at Christmas Thursday 4th December



Christmas Lunch includes 2 course lunch Wednesday 10th December



Chatsworth House at Christmas **REGISTER YOUR INTEREST**

Saturday 13th December





www.swiftvalleycoaches.com

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COACH TRAVEL

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